

Collecting and utilising IAS observational data

1. Inform the citizens how the municipality collects invasive species observations



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Especially during summertime, citizens often wonder where they can report their IAS observations.

Municipalities should offer reporting methods of their choosing on their websites and inform what actions will be taken based on the reported observations.

Do this

Supplement the municipality's website with information on how IAS observations are collected and whether the reports will lead to action by the municipality.

Repeat messaging about how to report IAS observations on municipal information channels every spring and summer.

Benefits of the action

Ensure that the municipality gets IAS observations through channels that are useful for action, this may also prevent the rush in customer service due to citizens' contact attempts in the summer.

More information

The City of Espoo website offers two options for reporting observations and plenty of information on the city's IAS activities:

[City of Espoo's IAS site](#) (in Finnish)

