

Collecting and utilising IAS observational data

10. Utilise the Crowdsorsa application in collecting IAS observations



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Crowdsorsa has engaged in impressive IAS collaboration with municipalities in 2022–2023.

By “gamifying” the reporting of observations, the Crowdsorsa app also pays a small monetary fee to the informant for every approved observation.

Do this

Get to know the Crowdsorsa app and experiences of its use by different municipalities.

Investigate opportunities to participate the activity by reserving money on the municipal budget for fees payable for reported observations and control work.

Benefits of the action

The municipality inspires its citizens in new ways to report and control IAS growths in its area. Municipalities are also utilising the app to identify infrastructure repair needs.

More information

Yle’s news article (in Finnish) on utilising Crowdsorsa for municipal IAS activities:

<https://yle.fi/a/74-20034395>

Crowdsorsa’s (Finnora Oy) site:

<https://crowdsorsa.com/>

