

Collecting and utilising IAS observational data

2. Organise an observation campaign for one or more invasive species



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Managing the IAS situation requires accurate knowledge on the extent of occurrence of the species.

Encourage citizens to report their own IAS observations by, for example, organising a campaign or competition to collect hogweed observations.

Do this

You can ask citizens to report observations on one or more target species, or you can focus the need for reporting to a specific part of the municipality only (for example, islands and islets on the coastal area).

You can also encourage people to report their observations as part of the Soolotalkoot campaign.

Benefits of the action

An accurate image of the IAS occurrence situation helps the municipality undertake cost-effective measures to prevent further spread and to control the species.

More information

The municipality of Lempäälä especially wishes to get observations on garden lupin and Japanese rose:

[News story on Lempäälä's site](#) (in Finnish)

