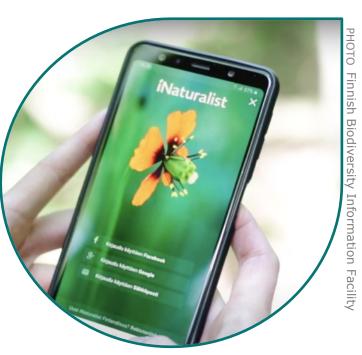
Collecting and utilising IAS observational data

8. Advise citizens to use iNaturalist for reporting IAS observations if no other means are available



iNaturalist is a free-of-charge community, service and a handy smartphone app for nature enthusiasts to record and monitor one's nature observations.

Observations on IAS and any other species are recorded on the laji.fi database for anyone, including municipalities, to access freely.

## Do this

Is your municipality lacking a channel for reporting IAS observations, or do you wish to offer an option designed for smartphones?

Get to know iNaturalist and encourage and advise on your municipality's website for citizens to download the app.

## Benefits of the action

Observations reported on the iNaturalist app always contain an image for other enthusiasts using the app or the municipality to ensure correct identification of the species, thus making it unnecessary for the expert or staff to visit the site.

Observations reported on the app will be freely accessible on the laji.fi database.

## More information

The iNaturalist app is used, among others, by the Soolotalkoot IAS control campaign.

https://inaturalist.laji.fi/

The iNaturalist project that collects IAS observations in Finland







