## IAS communication

1. Bring together and form a net-work of local IAS activists with an instant messaging group



A municipality or a local association establishes a WhatsApp or other instant messaging "IAS group" for citizens and IAS activists to exchange information and observations on the local IAS situation and to agree on possible collaborations.

## Do this

The municipality advertises the group, actively participates in conversations, maintains the discussion group, and moderates the discussion if needed.

The municipality offers opportunities for group members to engage in local activities, and thanks and rewards active participants of combating IAS in the municipal area.

## Benefits of the action

The municipality can involve volunteers in planning IAS activities and thus get motivated activists to help with mapping or control measures.

Possibility to get rapid confirmation of a suspected significant IAS observation.

## More information

Since 2021, the City of Riihimäki has been using a WhatsApp group called "ESTO" that focuses on controlling the Spanish slug.

More information on the group, email:

vieraslajit@riihimaki.fi







