

2. Organise an IAS weeding challenge for local citizens



Communication and encouragement from the municipality to citizens to collaborate in IAS management activities may provide the municipality with a significant volunteer resource that should be nurtured to ensure its continued existence.

Benefits of the action

Besides gaining valuable help in combating IAS, the municipality increases IAS awareness among its citizens, which helps reduce the spread of IAS in the municipal area.

Do this

Compile on the website for citizens to see suggested target sites and clear instructions on how to combat IAS in the municipal area.

During the control season, monitor the situation at target sites and actively communicate the outcomes.

Thank the volunteers by organising a thank-you coffee party at the end of the seasons, for example.

More information

In 2023, the City of Jyväskylä encouraged its citizens to participate in an IAS weeding "challenge"

[Weeding challenge on the website of Jyväskylä](#) (in Finnish)

Also consider: Soolotalkoot campaign, Crowdsorsa-application

